

## St. Luke's Celebrates its Monroe Campus, 7<sup>th</sup> in the Network



*Ribbon Cutting for St. Luke's Monroe Campus*

A celebratory ribbon cutting at the new St. Luke's Monroe Campus was held Thursday, Oct. 13, commemorating the official opening of Better Health Care in the community. The Stroudsburg High School Marching Band opened the ceremony with the National Anthem, playing to several hundred guests in attendance. The celebratory ribbon cutting followed the hospital's soft opening Oct. 3, when St. Luke's Monroe Campus accepted its first Emergency Department patients and hospital admissions.

St. Luke's Monroe Campus, the first new acute-care, non-replacement hospital Monroe County has seen in 100 years, comprises four stories and 180,000 square feet. The \$100-million hospital building opens with 72 of 108 private patient rooms, including 12 beds for critical care patients. All are spacious and beautifully decorated to promote healing. The hospital also features state-of-the-art operating and procedure rooms, a helipad and the most modern medical technologies from GE Healthcare. Close to major roadways, the emergency department features 33 exam and treatment rooms and is equipped to handle 60,000 patient visits each year.

Dr. Charles Saunders, Chairman of the St. Luke's Board of Trustees and Richard A. Anderson, the Network's President and CEO, presided over the ceremonies. Anderson acknowledged the people who built the hospital from a dream to a reality. Saunders explained a bit of the reasoning behind the Network's decision to build in Monroe County.

For decades, St. Luke's has had a presence in Monroe County through a growing network of respected health care providers. The Emergency Department has opened with a familiar face, Dr. Peter Favini, Medical Director of Emergency Medicine and President of the Medical Staff for St. Luke's Monroe Campus. He is also the Vice Chairman of Emergency Medicine for St. Luke's University Health Network.

"For me, it's a thrill to be back, to serve this community again and to bring amazing ER care back to Monroe County," Dr. Favini said.

State Senator Mario Scavello, also present, thanked St. Luke's for making a real difference in the Monroe County community saying St. Luke's Monroe Campus is already having a significant impact. "Since the groundbreaking a year ago, the construction of this hospital alone has contributed to the local economy in Monroe County, with hundreds of local workers in the building trades and related industries gainfully employed as a result. That benefit continues as St. Luke's created well over 400 well-paying jobs for those now working at this campus. Visitors to the campus also will contribute to the vibrancy of the local economy."

St. Luke's Monroe Campus President Don Seiple addressed the crowd. "Many of you watched the construction of this new hospital each time you drove along Route 611," he said. "I promise you that better health care is not just our message; it's our word." A new Medical Office Building, currently under construction on the Monroe Campus grounds, is expected to open in the summer of 2017.



*Main Entrance to St. Luke's Monroe Campus*

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life in our region and surrounding areas.

## November 2016 Calendar of Events

- November 4.....*Government Relations/Public Policy Committee*  
8:00 a.m. - *Stroud Township Municipal Building - Stroudsburg*
- November 7.....*Business Card Exchange*  
5:30 p.m. - *Inn at Pocono Manor*
- November 8.....*Women In Business Luncheon*  
Noon - *Inn at Pocono Manor*
- November 9.....*Post Election Wine Tasting Party*  
6:00 p.m. - *Ridgecrest at Stroudsmoor Country Inn - Stroudsburg*
- November 11.....*Free Business Seminar*  
8:30 a.m. - *ESU's Fine & Performing Arts Center - East Stroudsburg*
- November 14.....*Education Committee*  
11:00 a.m.- *PA CareerLink*
- November 15.....*Women in Business Committee*  
8:30 a.m. - *GPCC*
- November 16.....*Digital Strategies Committee*  
10:00 a.m.- *GPCC*
- November 22.....*Board of Directors*  
8:30 a.m.- *ESU's Innovation Center - East Stroudsburg*

## Members in the News

### St. Luke's Monroe Campus Gets Glowing Review from First Patient

Ernest H. Smith, 71, of Neola, arrived at the Emergency Department of St. Luke's Monroe Campus before 8 a.m. on Monday, Oct. 3. "He had not been feeling well for several days," his daughter, Debora Loch, said.



*L to R: Ivy Alvarez, Patient Care Assistant, Marina Bereza BSN,RN, and Vera Lovewell RN oversee the care of St. Luke's Monroe Campus's first patient, Ernest H. Smith, 71, of Neola, on Oct. 3, 2016. Photo courtesy of Anita Sergeant for St. Luke's University Health Network.*

But care at other area facilities yielded slim results, she said. The cellulitis associated with her father's congestive heart failure was flaring. There were sores on his legs and he could feel a pressure in his chest.

She made a decision: "I asked him if he could hold on a couple more days until St. Luke's new hospital opened up," Loch said.

"The care has been phenomenal. We are so pleased with everything," she said. They were seen and her father was admitted and transported to the hospital's third floor medical/surgical unit.

St. Luke's Monroe Campus began seeing patients through its Emergency Department and admitted its patient as it quietly opened on Oct. 3 making it the first new hospital in more than 100 years to provide Monroe residents with a choice for inpatient healthcare.

While today marked our soft opening, our grand opening and ribbon cutting is planned for Oct. 13. Between now and then, we will continue to review and streamline processes to ensure our patients receive the high caliber of care and service for which St. Luke's University Health Network is known.

The Emergency Department opened at 7:30 am and began accepting patients from our physician provider network

# LIZTECH JEWELRY

# ANNUAL HUGE SALE

Up to 50% Off Select Liztech Pieces

**NOVEMBER** Saturday 8-4  
**12 & 13** Sunday 9-3  
 95 CRYSTAL STREET  
 EAST STROUDSBURG

and walk-ins. At 4:21 p.m., we contacted the Monroe County 911 Dispatch Center to begin accepting ambulances in accordance with our multi-phased opening plan.

The hospital is fully staffed and ready, willing and able to provide for the healthcare needs of the community. We thank everyone from the Monroe community for your continued support.

### St. Luke's Monroe Campus by the Numbers

1. Official name and mailing address: St. Luke's Monroe Campus, 100 St. Luke's Lane, Stroudsburg PA 18360. The hospital is located in Bartonsville but has a Stroudsburg mailing address.
2. St. Luke's University Health Network invested \$100 million to construct the state-of-the-art hospital.
3. The St. Luke's Monroe Emergency Room will be able to treat 60,000 patients a year in its 33-bed emergency room.
4. The facility is located on 41 acres of land in Monroe County.
5. Dedicated employees who work at the new hospital/ Jobs added to the local economy: 446.
6. Structural US-made steel was used in construction: 1,280 tons.
7. The four-story hospital includes 180,000 square feet of space.
8. Major roadways leading to St. Luke's Monroe Campus: Three – Interstate 80 and routes 33 and 611.

Project One Step, in partnership with **Pocono Alliance**, will hold their fourth annual benefit choral concert on Saturday, November 5, 2016. This year's featured artist is Mary McDonald of Knoxville, Tennessee, a thirty-five year veteran in the field of sacred music. She will be sharing the stage with more than one hundred local musicians of the Project One Step Community Choir and Orchestra.

The concert will begin at 7:00 pm in the Stroudsburg High School auditorium. All seats are reserved and may be purchased for \$15 each online, at the door, or at participating churches. There is also a discounted price of \$10 for senior citizens and students.

All proceeds from this event will be distributed to agencies in Monroe County that work to provide food, clothing and/ or life training skills and education for under resourced families. The specific beneficiaries are Bridges out of Poverty, Bushkill Outreach, Five Loaf House, and Pleasant Valley Ecumenical Network. Collection bins will also be set up in the lobby at the concert so that attendees can directly donate non-perishable foods, new clothing or housekeeping supplies to these organizations.

Visit our website at [www.projectonestep.org](http://www.projectonestep.org) for links to Mary McDonald, samples of the music that will be performed, choir rehearsal schedules, concert tickets, and information about a new Martin guitar raffle prize that will be awarded at the concert or call 570 476-4223.

### NEPA / Better Homes and Gardens Wilkins Promotes Miller

Rosemarie Lobe-Waller, CFO announced the promotion of Kathy Miller to the position of Corporate Bookkeeper and Payroll Coordinator. Miller, who has been with the company for 2 years, will be responsible for Better Homes and Gardens Real Estate Wilkins & Associates, NEPA Management Associates, Inc. and Pennsylvania First Settlement Services, as well as various partnerships.

Miller will handle and be the Payroll Coordinator for the entire Wilkins organization.

Said Thomas R. Wilkins, CEO, "Kathy shows lots of enthusiasm in accepting the additional responsibilities. She has proven to be a huge asset to the organization."

In addition to her Accounting responsibilities, Miller will concentrate, learn and take on the Human Resources Department of the Wilkins organization as well.

Better Homes and Gardens Real Estate Wilkins & Associates have four (4) offices throughout the Poconos and is open 7 days a week. You can visit them online at [www.BHGWilkins.com](http://www.BHGWilkins.com)

NEPA Management Associates handles a number of Associations, townhomes and condo complexes throughout Northeast Pennsylvania, the Lehigh Valley and Pike County regions. For a free quote, you can email them at [info@wilkins1.com](mailto:info@wilkins1.com).

### NCC Offers Hotel Industry Certification Course

Northampton Community College's Center for Business & Industry will offer a Certification in Hotel Industry Analytics course on November 9-10 at the Fowler Family Southside Center, 511 E. Third Street, Bethlehem. The CHIA certification program demonstrates how to analyze various types of hotel industry data and make strategic inferences based upon that analysis.

This course will provide a comprehensive understanding of hotel analytics and is geared to hotel owners, general managers, directors of sales, and revenue managers. Jointly offered by the American Hotel & Lodging Educational Institute (AHLEI) and STR, it provides recognition of thorough knowledge of the foundational metrics, definitions, formulas, and methodologies used by the hotel industry.

The course runs both days from 9 a.m. to 5 p.m. Cost is \$599. It will also be offered again on January 4-5, 2017, at the Homewood Suites, Newtown, PA.

To enroll, please visit [www.northampton.edu/LifeLearn](http://www.northampton.edu/LifeLearn). For questions, please call 610-332-5068.

### Stay in to Win – Pocono Medical Center and East Stroudsburg University Partner to Bring Motivational Talks to Local Students

On October 3, Pocono Medical Center, East Stroudsburg University and five of its star basketball players attended Pleasant Valley Middle School to deliver an educational assembly to over 700 local middle school students. As a response to the high incident rate for behavioral health issues and drug addiction amongst the youth in



*L to R: Sophomore Josh Williams, Freshman Montrel Morgan, Senior Rasheed Moore, Junior Steven Stoney, Freshman Kobi Nuandu*

Monroe County, Pocono Medical Center supported Dr. Anthony Drago, Professor of Psychology of East Stroudsburg University, in preparing five East Stroudsburg University students and Warrior Basketball athletes to deliver motivational talks to children about making healthy life choices and abstaining from drugs and alcohol while performing some of their highly-skilled basketball drills for an action-packed assembly. Pocono Medical Center also supplied behavioral health information for each child that was given to them in individual bags courtesy of East Stroudsburg University

### NCC Offers Free Mandatory Reporting (Act 31) Program

Northampton Community College will offer a free program in accordance with Act 31 of 2014, Mandatory Reporting of Child Abuse. The class is designed to increase the likelihood of mandated reporters making a report of suspected incidents of child abuse to child protective services.

The free program will be presented on Saturday, October 22, at 9 a.m. in the Fowler Family Southside Center, 511 E. Third St., Bethlehem. Attendance is required for those with certifications or licensures in one of the disciplines mandated by the PA Department of Human Services. Participants will receive 3 contact hours upon completion of the course.

To register, visit [northampton.edu/lifelearn](http://northampton.edu/lifelearn). For more information, please call 610-332-6585, or email [health-care@northampton.edu](mailto:health-care@northampton.edu).

### LIZTECH JEWELRY ANNOUNCES HUGE ANNUAL SALE ON NOV 12-13

Liztech Jewelry's annual sale event (formerly known as "Tea Party") will take place at their 95 Crystal Street location from November 12-13. Doors open Saturday from 8:00AM – 4:00PM and Sunday from 9:00AM – 3:00PM.

Liztech's annual sale (formerly known as "Tea Party") is an anticipated local favorite. Once a year, Liztech offers selected pins, bracelets, and earrings at up to 50% off. In the early days, the event included actual tea served in antique teacups once owned by Owner/Designer Jill Elizabeth's mother Betty. To those who who've experienced it, the words "Tea Party" have come to resemble one of the most unique events of the year.

Followers are so devoted to Liztech's sale event some even camp out the night before to be first in line. Liztech employees hand out tickets to monitor crowds; shoppers are allowed up to two hours to make purchases. Liztech decorates an exceptionally large room with dozens of overflowing baskets filled with jewelry, including some one-of-a-kind and never-before-seen pieces. Since it started in the late 1980s, nearly 700 fans and collectors (of which there are many worldwide) have purchased Liztech's jewelry in a single weekend, some traveling from all over the country just to participate.

This will be Susan "Susie" Andrews' sixteenth year attending the event. She's one of the many fans and collectors who brave the elements and sleep outside the night before to get a good spot in line. "One year I slept in a cardboard box and it snowed on me, but I survived," she says, cheerfully. "It was fun." Admiring the quality and unique beauty of Liztech's designs, Susie estimates she's purchased at least 400 pins over the years. For Susie, her sister and her daughter, Liztech's Tea Party is "bonding time". She is one of literally hundreds who await the event every year.

Liztech Jewelry was founded in 1985, and through the decades has continued the tradition of creating quality, handmade American crafts with a strong commitment to community outreach. All of Liztech's jewelry is wire-wrapped by skilled artisans in their in-house studio using beads, fine crystals, and vintage stones. Heavily awarded for her tireless work with local charities, Owner/Designer Jill Elizabeth has proven her contribution to the local community and innumerable worthy causes.

Also on that weekend, Liztech works with the local Salvation Army to help build the local food bank; attendees who are able are asked to bring non-perishable food items to contribute.

Celebrity Liztech clients include Hillary Clinton, Jessica Alba, and Joan Jett, to name a few.

To contact Liztech for more information, or to interview Susan Andrews or Jill Elizabeth, email Liza Lentini at [liza@liztech.com](mailto:liza@liztech.com) or call (917) 572-6542.

### Pocono Medical Center Celebrates National Midwifery Week

In honor of National Midwifery Week celebrated nationally from October 2 to October 8, Pocono Medical Center would like to show its appreciation in recognizing its midwives and the difference they make for families and mothers each day.



From left: Nancy Alexander, CNM; Shannon Wilson, RN, MSN, CNM; Christian Noble, CNM; Andrea McLaren, Doctor of Nursing Practice, CNM, CNP, CNS, of Pocono Midwives in Stroudsburg; and Heather Gosch, CNM

“Celebrating National Midwifery Week is exciting because we have the opportunity to honor the fortune of being the sole healthcare provider in the region with both inpatient and outpatient certified nurse midwives each dedicated to making every birth at Pocono medical Center an individualized and specialized one,” said Dr. Radhika Ailawadi, Medical Director OB/GYN Physician Practices of Pocono Medical Center.

Pocono Medical Center employs four certified nurse midwives, Heather Gosch, CNM; Christian Noble, CNM; Shannon Wilson, RN, MSN, CNM; and Nancy Alexander, CNM with an affiliation with Andrea McLaren, Doctor of Nursing Practice, CNM, CNP, CNS, whose practice is Pocono Midwives in Stroudsburg.

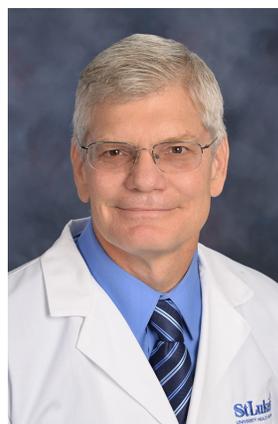
“Our expectant patients deserve options for childbirth,” said Melissa Smith, RNC, BSN, IBCLC, Manager OB of Pocono Medical Center. “Pocono Medical Center recognizes that need and is proud to offer the community the services of highly-experienced certified nurse midwives. Together, we can provide a once in a lifetime experience.”

Midwives are trained professionals with an expertise in supporting healthy births and optimal recoveries for women. Midwives can provide physical, mental, emotional,

and cultural support with an emphasized approach toward woman-centered care throughout the course of maternity care.

According to the American College of Nurse-Midwives, as of May 2015, there were 11,194 certified nurse midwives practicing in the United States. In 2014, certified nurse midwives and certified midwives attended 332,107 births.

### Dr. Leigh Hopkins Joins St. Luke’s Orthopaedic Specialists



Dr. Leigh Hopkins

Leigh Hopkins, MD, has joined St. Luke’s Orthopaedic Specialists located in the St. Luke’s East Stroudsburg Health Center, 3 Parkinsons Road in East Stroudsburg.

Dr. Hopkins is an experienced general orthopaedic surgeon who specializes in joint replacement, sports medicine, and spine issues.

Most recently, Dr. Hopkins served as Chief of Orthopaedics at Our Lady of Lourdes Medical Center in Camden, NJ, and practiced there as well as at Lourdes Medical Center of Burlington County, Centennial Surgery Center in Voorhees, NJ, and consulted at Memorial Hospital of Salem County in Salem, NJ.

A resident of Bryn Mawr, Delaware County, he earned his bachelor’s and juris doctor degrees from Duke University in 1978 and 1981, respectively, and graduated from Johns Hopkins University Medical School in 1989.

His educational background also includes earning a Physician Leadership Program Certificate from the Wharton School in 1998.

He is fellowship-trained, having completed a spine surgery fellowship at New England Baptist/The Deaconess Hospital which is affiliated with Tufts University School of Medicine and Harvard University Medical School in 1995. New patients are welcome to call 570-645-1835 for more information or an appointment.

### Pocono Township Chooses St. Luke’s for EMS Coverage

The Pocono Township Board of Commissioners on Oct. 3 unanimously approved a resolution that selected Luke’s University Health Network as its primary ambulance responder.

St. Luke’s will provide services to the township from its newly renovated location in Tannersville. The St. Luke’s Emergency and Transportation Services (ETS) ambulance

station will serve as the Monroe operations hub for emergency, and non-emergency ambulance transport services. Additionally, this location will be utilized as a center for public safety continuing education and training. Located along 611, just a few miles from the now-open St. Luke's Monroe Campus, the St. Luke's Emergency and Transportation Services team will provide Advanced Life Support Ambulance services to the township which boasts a population of greater than 10,000 and requests approximately 1,800 EMS calls per year.



Members of St. Luke's University Health Network's Emergency and Transportation Services team include (l to r) Julius Wenner, EMT, Brad Harrison, paramedic, Nicholas Ponnert, EMT, and Justin Honeywell, EMT.

Additionally, St. Luke's ETS team will support municipal/public safety employees of Pocono Township by providing the following services:

- ◆ Cardiopulmonary Resuscitation (CPR), First Aid and Automated External Defibrillator (AED) courses
- ◆ Naloxone (Narcan) training
- ◆ Police first responder kits
- ◆ Inspection and restocking of municipal first aid kits and AEDs
- ◆ First scene rehabilitation during a fire/rescue incident
- ◆ Participation in any Pocono Township community events

"With the new hospital, St. Luke's is raising the bar for quality care in Monroe County," said Don Seiple, president of St. Luke's Monroe Campus. "Our paramedics and emergency medical technicians know the residents of not only Pocono Township but also the neighboring communities. With this partnership, St. Luke's can continue to expand its legacy of providing quality care in the communities we proudly serve."

The agreement went into effect at 6 p.m. Tuesday, Oct. 4. For more information about ambulance subscriptions in Pocono Township, please contact St. Luke's Emergency & Transportation Services at 570-629-2620.

## Pocono Medical Center Becomes First Hospital in Pennsylvania to Offer Literacy Program to Parents of Newborns

Pocono Medical Center partnered with Story Storks Inc. to become the first hospital in the Commonwealth of Pennsylvania to offer a literacy program for newborns and will make its debut of the program on Tuesday, October 11 at Pocono Medical Center's Mother Baby Unit.

Story Storks Inc. is a grassroots literacy non-profit that was founded with the intention of reaching readers at birth. Knowing that more than half of the words a child will ever learn are acquired prior to the time they enter school, Story Storks Inc. identified a need for access to literacy from birth.

"As educators, we wanted to give every newborn the best opportunities possible to have the chance to learn words and language," said Adrienne R. Evans, Co-Founder of Story Storks Inc.

After much investigative research, in April 2012 Adrienne Evans and Maureen Hicks brought Story Storks Inc. to the Neonatal Intensive Care Unit at Cooper University Hospital. Shortly after, by September 2012, Story Storks Inc. expanded their services to the Mother Infant Unit reaching nearly 3,000 babies each year.

"As we grow from our three hospitals in New Jersey and enter Pennsylvania, we are happy to reach the babies born at Pocono Medical Center and their families. This particular endeavor was made possible in part through Melissa Huber and her father, Senator Mario M. Scavello, as well as the staff at Pocono Medical Center."

After expanding to Inspira Woodbury in 2014 and Kennedy Health Systems in November 2014 in Gloucester County, Story Storks Inc. began serving over 5,000 babies each year in New Jersey. Looking to grow their program, Story Storks looked toward Pennsylvania for a hospital that would be their flagship location outside of New Jersey. "It is an honor for my district's hospital to be the first in the Commonwealth of Pennsylvania to take part in a remarkable initiative toward fostering a literate environment for newborns," said State Senator Mario Scavello.

On Tuesday, October 11, members of the Story Storks Inc. team, staff of Pocono Medical Center, and State Senator Mario Scavello will debut the program at Pocono Medical Center by offering books and material to every parent of a newborn in the Mother Baby Unit.

"As a hospital that is nationally-recognized for excellent outcomes and patient satisfaction in women's services and labor and delivery, it is only right that we couple quality care with unique programs such as Story Storks," said Geoffrey M. Roche, Director of Public and Government Affairs of Pocono Medical Center.

## Monroe County Salvation Army Christmas Kettle Gala

The Christmas season is a time for sharing with family and friends but for many, the continued jobless rate, economic uncertainty, and realities of life continue to make it difficult to make ends meet. The Salvation Army in Monroe County continues bring hope to hundreds local families who desperately need a helping hand. James Gingrich, commanding officer of the Monroe County Salvation Army said, "As we have done for well over 150 years in America, The Salvation Army will provide food, clothing and emergency assistance at Christmastime to people in real need in our community. We are once again tasked with raising \$150,000 to accomplish this, and have started our annual Christmas Kettle Campaign to raise funds for our ever expanding requests for help."

Knowing the great needs of the Monroe County Salvation Army, local business owners Charlie and Vincent Trapasso approached Major Gingrich and the Advisory Board of the Salvation Army three years ago and offered to help by donating their Desaki Restaurant to the Red Kettle Gala with this year's event being held on Friday, December 2, 2016. Gingrich continues, "The Trapassos offer two years ago resulted in a contribution in excess of \$50,000 thus far towards the Red Kettle Campaign in Monroe County. Their generosity of hosting the event at no expenses to the Salvation Army along with serving on the event committee is both gracious and incredibly benevolent." The evening will include a social hour, hors d'oeuvres, surf and turf dinner, dessert and dancing for \$125 per person with all proceeds benefitting the Monroe County Salvation Army Red Kettle Campaign.

"Traditionally, The Salvation Army's bell ringers generate a large percentage of the community-wide support needed for our feeding and sheltering programs. We are thankful the Trapassos have once again offered to help us achieve our goal. Our Kettle Season is now in full swing and every penny we raise makes a significant difference in the lives of those most in need in Monroe County," Gingrich said.

The majority of the Salvation Army's local programs such as food baskets, hot meals, nights of shelter, rental assistance, clothing, Christmas toys for children, nursing home visitation, and disaster service response rely directly on community support and giving. Gingrich concludes, "We are more determined than ever to help our neighbors bridge the gap between their resources and the cost of acquiring basic human needs. Due to cuts in funding, we will see a shortfall this year in our general operating budget. To make up for that, we are asking friends and neighbors for help in the form of cash contributions, donations of time to ringing bells this holiday season and to join us at the Red Kettle Gala on December 2 at the Garden Room of Desaki Restaurant."

For information about the Monroe County Salvation Army's programs, to request a Kettle to be placed at your business, reserve a table and purchase an ad in the program for the Red Kettle Gala or to volunteer to be a ringer,

please call the Salvation Army at (570) 421-3050. Desaki Restaurant is located on Route 611 in Swiftwater, PA.

## ArtPop Poconos Announces Call For Entries For 2017 Street Gallery

The second annual ArtPop competition is here to shine the spotlight on the talented local artists in Northeastern Pennsylvania by placing their work on available billboards throughout the region. Local artists in all mediums are invited to submit entries for 5 available billboards circulating the region in 2017.

ArtPop is a 501(c)3 non-profit organization that works with local arts councils and media companies to promote local artists and give them a voice, create public street galleries and energize residents' commutes. Currently, ArtPop is on the streets of eleven cities nationwide and growing quickly! Art + Public Outdoor Project = ArtPop.

ArtPop Poconos is open to local artists living or working in Monroe, Pike, Wayne, Lackawanna and Luzerne counties and the Slate Belt area of Northampton County. Artists should send a hi-resolution digital file of the artwork they wish to submit, following the guidelines below. Five artists will be chosen by the Pocono Arts Council and ArtPop selection committee.

### Guidelines:

Artists should keep in mind the very strict adherence to specifications as outlined below.

All art is subject to approval and no offensive or slanderous work will be accepted.

Artists must provide production work. Artwork that does not meet the specification requirements will not be accepted.

ArtPop cannot guarantee locations, and will rotate through available locations in the market for up to one year.

Artists must be 18 years of age or older. We are looking to grow the careers of artists. Serious applicants working to be full time artists should apply.

A YouTube video with specifics on how to size your entry is available at [https://www.youtube.com/watch?v=jswv-\\_RusZI](https://www.youtube.com/watch?v=jswv-_RusZI). **Please note that the size needed for the billboards in this market is 1716 x 425 px, as opposed to 1920 x 500 px as indicated in the video. Please adjust accordingly.**

There is a limit of two entries per artist

Please include the following information with your submission: Name, Complete Address, Phone Number, Email Address, Title, Mediums, One Paragraph and a brief bio. Entries should be sent via email to [laura@poconoarts.org](mailto:laura@poconoarts.org) –

please put “ArtPop Submission” in the subject line.

There is an entry fee of \$20 for PoconoArts Members and \$25 for Non-Members. The fee is payable online at [www.poconoarts.org](http://www.poconoarts.org) or via snail mail to Pocono Arts Council, 18 N. Seventh St. Stroudsburg PA 18360. Deadline for Submitting: November 30, 2016

For further information, visit [www.artpopstreetgallery.com](http://www.artpopstreetgallery.com), <https://vimeo.com/161938226>, call 570-476-4460 or email [laura@poconoarts.org](mailto:laura@poconoarts.org).

### Two Physicians of the Region’s Most Skilled Team of Providers Appointed Medical Directorships

Pocono Medical Center is proud to announce Dr. Radhika Ailawadi, OB-GYN, as Medical Director of OB/GYN Physician Practices and Dr. Aparna Tamaskar, Family Medicine, as Medical Director of Primary Care at the West End Healthcare Center located in Brodheadsville.



From l to r: Dr. Radhika Ailawadi, Dr. Aparna Tamaskar

“Dr. Tamaskar and Dr. Ailawadi have led numerous initiatives that exhibited the type of extraordinary physician partnership and leadership that is incumbent to our organization’s mission, vision, and values,” said Lamont Louis, Vice President, and Physician Network of Pocono Medical Center. “We are excited to have their clinical expertise and guidance to help further expand the high level of quality primary and OB/GYN care our physicians and providers deliver, every day.”

Through her medical directorship, Dr. Ailawadi will assume this directorship and will be the first practice leader within Family Care Centers. Her position will be responsible for programmatic and clinical operations for OB/GYN, Urogynecology and Maternal Fetal Medicine practices and further expand our nationally-recognized OB/GYN services. “It is an honor to lead this group of highly qualified clinicians in the Department of Obstetrics and Gynecology, during this time of change,” said Dr. Ailawadi.

Pocono Medical Center recently received multiple recognitions from Healthgrades namely for its excellence in Ob-

stetrics and Gynecology. “In the many years of serving this community, I have had the great pleasure of seeing the advancements in technology and provider services available to my patients. I have dedicated my life to advancing my knowledge in minimally invasive surgery, so that I could deliver care that is state of the art and allows my patient to have the fastest recovery possible. I look forward to changing the lives of more women, who I will have the privilege of meeting, in the many years I plan to dedicate to this community,” said Dr. Ailawadi.

Through her medical directorship, Dr. Tamaskar will channel her leadership and oversight to advance the clinical operations for primary care services for the families of Brodheadsville. “It is my priority to encourage my patients to take initiative of their health when they are least likely to – that’s what builds the trusting patient-doctor relationships I am so grateful to have with my patients,” said Dr. Tamaskar.

Through her Co-Chairmanship of Pocono Medical Center’s Governance Council while helping lead numerous primary care initiatives, Dr. Tamaskar exhibits unmatched physician partnership. My patients have told me that they believe that their doctor is not only their doctor but a guide, support, and pillar of strength who can hold their hands and walk them through as and when needed,” said Dr. Tamaskar. “When I leave my office at the end of the day I have a sense of satisfaction and accomplishment that I have done my best for my patients and my goal is to see the same reflection in my patients in terms of their satisfaction.”

Dr. Tamaskar has been a part of the Pocono Medical Center team of experienced physicians and providers delivering excellent care, close to home, since 2008 and Dr. Ailawadi since 2009.

### Frailey Insurance and Financial Services partners with Monroe County Children & Youth Services



From L to r: Josephine A. Fontan, Sandy E. Haley, Diane P. Rogers (Program Manager II, Foster Care Unit), Michele A. Frailey-Miler, Christine C. Reynolds and Peggie A. Livingston

The "Pajama Program" is a national program that provides pajamas and books to children in need. Throughout the months of August and September, the Frailey team collected a generous supply; in early October, these donations were provided to Diane P. Rogers, Program Manager II, Foster Care Unit, of Monroe County Children & Youth Services.

"It was with heartfelt appreciation that I accepted your donations. The number and quality of pajamas plus the diversity of children's books is incredible. Each of the donated items will provide comfort to a child that is in a challenging circumstance, such as in an out of home placement or living in a shelter. The children will be warmed by the pajamas and entertained by the fantastic literature," stated Rogers.

Any organization wishing to partner with the Frailey team can contact Carole' Ann F. Bowyer, Marketing Adviser, [cbowyer@frailevinsurance.com](mailto:cbowyer@frailevinsurance.com), 570-421-7447.

**Pocono Medical Center** is pleased to announce Dorothy Thompson, Medical Assistant, of East Stroudsburg as its Dedicated Employee of the Month for October 2016. Dorothy was nominated by a CRNP and below are excerpts of the nomination:



From l to r: Carol Feely, Front End Representative; Dr. Kathryn Wheel; Latasha Whitehead Segars, LPN; Krista DeVaul, Multi Practice Administrator; Pride Winner, Dorothy Thompson, Medical Assistant; Heidi Signore, Director Practice Operations; Lamont Louis, Vice President, Physician Network.

"Dorothy gives 150% of herself every day to our patients. She returns phone calls to patients as instructed in a timely fashion. She will call patients the same day to find out why they missed their appointments to make sure they are feeling well and helps them to reschedule. Dorothy goes above and beyond expectations as an MA, has great communication skills and our patients just love her! Our patients tell me how great she is and that we are a good team. I tell them I couldn't do my job without her! She is my wing woman, keeps me on schedule and informs me of patient's needs in a timely fashion. No matter how busy we are, she is kind, professional and considerate to all of our patients. Dorothy will go the extra mile to make sure all patient's medications, procedures and testing are covered

by their insurance providers and keeps the patients informed in a timely fashion. She is a great asset to this organization and needs to be recognized as PHS Employee of the Month."

"There are many times and stories showing her dedication, kindness and professionalism. We see many homeless patients in our office. On one particular occasion Dorothy helped a homeless patient obtain critical social services, meals and shelter through county agencies; with the patient's permission, gave the patient contact information and even called the agencies for the patient to make sure the patient did not fall through the cracks. She did this without being asked. Then, she followed up with patient to make sure he received the assistance he needed. After all of this was completed, she reviewed everything with me and secured a patient follow up appointment with our office. This is just one of many above and beyond stories."

### **Senator Scavello to Host Pathways to Pardons Seminar**

Senator Mario Scavello, in partnership with Lieutenant Governor Mike Stack, will host the seminar Pathways to Pardons on Tuesday, November 15 from 6-8 PM at the Monroe County Emergency Management office (100 Gypsum Road, Stroudsburg, PA 18360). The event is free to the public and will inform constituents about the pardon process in Pennsylvania.

"For some people, a single poor decision may have ruined his or her ability to obtain gainful employment or move toward becoming a productive member of society. In some cases, as long as an individual has committed no further offenses, applying for and obtaining a pardon may help them 'push the restart button' and put their past behind them," said Senator Scavello.

Lieutenant Governor Mike Stack will discuss the Governor's pardon process and there will be a Q&A session following the presentation. Individuals interested in learning about the application process are encouraged to attend.

While the event is free to the public, an RSVP is required. To reserve your spot at the seminar, please contact Kristine Bush of Senator Scavello's office at 570-620-4326 or [kbush@pasen.gov](mailto:kbush@pasen.gov).

*State Senator Mario Scavello (40<sup>th</sup> Senate District) represent portions of Monroe and Northampton Counties. For further information, please visit [www.marioscavello.com](http://www.marioscavello.com).*

### **Holiday luncheon fund-raiser at the historic 1795 Stroud Mansion**

The Monroe County Historical Association will host the annual "Holiday Luncheon at the Stroud Mansion" fund-raiser on Thursday, December 8 and again on Friday, December 9, 2016. There are two seatings each day. The Early Lunch seating will be held at 11:00 a.m. and guests

may dine until 12:30 p.m. and the Late Lunch seating will be held at 1:00 pm and guests may dine until 2:30 pm.

The Holiday Luncheon will be held on the second floor of the 1795 Stroud Mansion, 900 Main Street, Stroudsburg. Please note this event will take place in the second floor meeting room of a historic structure which is not handicap accessible. The Stroud Mansion will be decorated for the holidays and guests will enjoy the sounds of the season performed by local musicians. The four floors of the Stroud Mansion museum will be open to those attending the luncheon.

The luncheon will be a hot buffet-style meal catered by Dave Cook of The Cook's Corner Restaurant, Henryville, Pa. This year's menu will feature: fresh baby spinach salad with apple cider vinaigrette; Waldorf salad in a light dressing; Pork tenderloin roulade; savory apple, leek, & marspone cheese stuffing ladled with a light marsala sauce; roasted garlic vegetable medley; Tuxedo Potatoes; fresh baked rolls with whipped honey butter; and a wonderful selection of homemade desserts. Coffee, decaf, tea and a complementary glass of wine, will be served at each table.

The cost for the luncheon fundraiser is \$25.00 per person. Tickets must be purchased at the Stroud Mansion, 900 Main Street in downtown Stroudsburg. Please get your tickets early; seating is extremely limited for this popular event.

For more information, please contact MCHA at (570) 421-7703 or [admin@monroehistorical.org](mailto:admin@monroehistorical.org). Visit us on the web at [www.monroehistorical.org](http://www.monroehistorical.org).

### **Scavello: Senate Passes Measure to Prohibit Excessive Tethering of Dogs**

Harrisburg -- Senator Mario Scavello (R-40) said the Senate this week approved legislation he's long championed to prohibit animal cruelty in the form of excessive tethering of dogs.

Under House Bill 869, as amended by the Senate, tethering a dog outside for more than nine straight hours would be considered neglect, as would tethering for more than 30 minutes in excessive heat or cold. The measure also outlines the length and type of tether and requires access to drinking water and shade.

"Chaining a dog outside for most of the day or in extreme conditions has long been, to me, a form of neglect, and I am pleased to support passage of this amended bill to finally outlaw this abuse," said Scavello. "There are times when tethering our dogs is necessary and the vast majority of citizens do it in a humane manner. But, for too long neglectful owners have been allowed to get away with this awful treatment, and I'm glad the Senate took action to stop it."

The neglect would be considered a summary offense, punishable by a fine of up to \$750.

Other provisions of the bill include:

- The creation of a new definition of "aggravated cruelty to animals" in order to provide tougher penalties for crimes committed against animals.
- The addition of horses to Pennsylvania's animal cruelty laws.
- A provision for the forfeiture of animals by abusers.

The bill was sent back to the House of Representatives for concurrence on Senate amendments. If approved by the House, it will be sent to the governor to be signed into law.

### **Ob-Gyn Care Associates of St. Luke's Expands to Lehighton**

Ob-Gyn Care Associates of St. Luke's has expanded to its third location at 856 Interchange Road in Lehighton. The practice's newest site joins locations at 120 Pine St. in Tamaqua and at St. Luke's West End Medical Center, 501 Cetrionia Road, Suite 120, in Allentown.

Established and new patients are welcome to call 484-426-2520 to make an appointment.

Ob-Gyn Care Associates is committed to providing compassionate quality care. Its medical staff includes physicians Jami A Avellini, MD, Waleska J Cancel-Kenyon, MD, Thuy Ngo, MD, John S Stevens, DO, and Mary P Spengler, CRNP. All provide expert care – an important part of every woman's health and well-being.

"We're very excited to be expanding again, this time to Lehighton," Susan Cox, St. Luke's Regional Director of Women's Health Services, said.

"We care for women in every stage of life from childbearing years, through menopause and beyond," she said, "It's important for women to have a trusted health care source, and St. Luke's is the region's best."

St. Luke's is the proud recipient of the 2016 Morning Call Readers' Choice Awards for Best Place to Have a Baby and Best Obstetrician.

### **KALAHARI RESORTS AND CONVENTIONS ADDS GORILLA GROVE TREE TOP ADVENTURES TO POCONOS RESORT**

Gorilla Grove Treetop Adventures is now open at Kalahari Resorts and Conventions in the Pocono Mountains! The new outdoor aerial adventure features eight ropes courses comprised of 87 elements and designed for guests to enjoy at all levels from kids to beginners and experts. The aerial adventure park is the only of its kind in the Pocono Moun-

tains and diversifies Kalahari Resorts and Conventions' outdoor attraction offerings.

"We are always looking to offer the best attraction for our resort guests," said Todd Nelson, owner, Kalahari Resorts and Conventions, "the addition of Gorilla Grove Tree Top Adventures provides outdoor aerial fun and expansive options of activities against the beautiful setting of the Pocono Mountains."

Gorilla Grove was designed by Outdoor Ventures Group and built by Horan Development Group. Outdoor Ventures builds and operates aerial forest parks throughout the world that promote active enjoyment of the outdoors where guests appreciate nature while engaging in activities that are fun, challenging, build confidence, and promote a healthy lifestyle. Unique to Outdoor Ventures, the company designs parks using the award winning SAFE LINK Smart Safety "intelligent belay" System with double-connected safety clips that keep guests connected to a safety line at all times.

"This new amenity is a perfect fit for the culture of recreation in the Pocono Mountains. It gives guests the opportunity to experience the beauty of the wooded setting of the course while challenging them with physical activities that range from easy with children's courses close to the ground, to extremely difficult expert tree to tree challenges," said Nelson.

Gorilla Grove contains courses made of small platforms constructed at various levels in the trees that are connected by different types of bridges that represent obstacles. Guests maneuver from platform to platform wearing a double belay safety harnesses. In addition to the ropes course, the new park will feature quad racing zip lines, the only zip line attraction of its kind in the region. Four at a time, guests can race to the zip line finish to compete for the fastest time.

Ropes course tickets range in price from \$52 for adults and \$43 for juniors age 4 to 11. The course is open year-round, weather permitting, with special discounts for groups of 10 or more. Sessions are two hours in length and self guided. Zip line tickets are sold for \$20 as single rides or in combination with Treetop Adventure tickets with discounts offered to Kalahari Resorts and Conventions guests. The course has aerial guides posted throughout the park to assist guests with questions and suggestions on how to maximize the aerial ropes experience.

For Gorilla Grove or hotel reservations and guest information, please visit [www.KalahariResorts.com](http://www.KalahariResorts.com).

### **The Pocono Builders Association Proudly Hosted the 15<sup>th</sup> Annual Pocono Builders Association Awards**

On Wednesday, October 19, 2016 the Pocono Builders Association proudly hosted their annual Awards dinner at the Stroudsmoor Country Inn. This year's awards represent the 15<sup>th</sup> anniversary of this prestigious celebration

within the community, which celebrates leadership and excellence in many areas of building and construction. On-hand to participate in the festivities were not only builder association members but political leaders and community leaders along with multiple media outlets.

"The Pocono Builders Awards evening is just one of the special events held within the wide range of activities and meetings hosted by the Builders Association annually," explains Nicole Folen, Executive Director of the Pocono Builders Association. "The Builders Awards is an inspirational evening when our entire membership gathers together in celebration of the achievements of our peers over the past year."



*Pocono Builders Awards Winners*

The 2016 Pocono Builders Awards celebration included 38 awards given out for building industry projects completed during the 2015 calendar year. The highpoint of the evening was the presentation of the Award of Excellence, which is given yearly to two projects, one from an associate member and one from a builder member, whose entries are most reflective of achievement in all areas of building and craftsmanship quality. Winners of the 2016 Award of Excellence were R.W. Buff, Inc and Mathiesen Landscapes, LLC, respectively.

Concludes Folen, "The evening was symbolic of the very attributes which make the Pocono Builders Association what it is today. A celebration not only of accomplishments within areas of the building industry, but also acknowledging the growth of a quality lifestyle for the residents of our Pocono Community. This is what we value most at the Builders Association and what we are most proud to celebrate each year at the Pocono Builders Awards.

### **Northampton Community College Names New Vice President of Student Affairs and Enrollment**

Sedgwick Harris, vice president of student services at Kishwaukee College in Malta, Illinois, has been named vice president of student affairs and enrollment at Northampton Community College. He will join the staff at Northampton on December 19.

In announcing the senior-level appointment, Dr. Mark Erickson, president of Northampton Community College, said Harris rose to the top in a national search that attracted a strong pool of candidates. "It is Sedgwick's passion for students and their success that drew him to NCC and us to him," Erickson says. "He is a student-centered, student-focused strategic thinker, who brings solid experiences and grounded practices."



*Sedgwick Harris*

Harris earned an associate degree in general studies from Southwestern Michigan Community College and a bachelor of arts degree in mass communications from Northwestern Oklahoma State University. He also holds a master of arts degree in education leadership from Western Michigan University and is currently pursuing doctoral studies in community college leadership at Ferris State University.

Prior to becoming vice president of student services at Kishwaukee, Harris served as vice president for student services at Kaskaskia College in Centralia, IL, and as director of admissions and college life at Kellogg Community College in Battle Creek, MI.

"Northampton's commitment to creating an environment that is student-centered while promoting academic success aligns closely with my personal and professional values," Harris says. "I look forward to being part of the team that is focused on this."

### Pocono Arts November 2016 Studio Courses

The Pocono Arts Council will offer the following classes during the month of November. Classes, unless noted otherwise, are held at the Pocono Arts Cultural Center, 18 N. 7th St., Stroudsburg. To register call PoconoArts at 570-476-4460 or register online at [www.poconoarts.org](http://www.poconoarts.org)

#### NOVEMBER CLASSES AT POCONO ARTS

##### **Oil Painting**

##### **Instructor John McAllister**

Thursdays 6:30-8:30pm

November Classes 3, 10, 17, 24

This ongoing workshop focuses on the individual, helping them to develop their own personal style and technique working with the oil medium. Learn how to develop your painting by understanding drawing and composition, light and shadow, color, preparation of materials and the application of paint. Working at your own pace, you pick the subject while the instructor guides you through the paint-

ing process.

##### **MATERIALS LIST**

Tuition: Member \$75/Non-Member \$85: Senior Member \$65/Non-Member \$75

##### **Intermediate Watercolor**

##### **Instructor Iraina Caramelli**

Sundays 1-4pm

November Classes 6, 13, 20, 27

Come join us in this ongoing watercolor journey and discover the flexibility of this wonderful medium. We will cover composition, form, shapes and definitely color!!! Students can work from photos that they have taken or utilize the still life that will be set up during each workshop. A very free approach will be explored where your creativity takes wing. **JOIN THE JOURNEY!**

##### **MATERIALS LIST**

Tuition: Member \$100/Non-Member \$110: Senior Member \$90/Non-Member \$100

##### **Leaf Mason Jar Candle Holder**

##### **Instructor Susan Field**

One Evening, November 1, Tuesday, 6-9pm

This workshop will show you how to create your own Leaf Mason Jar Candle Holder to give your Thanksgiving Table a refined edge or you can gift the Jar Candle to someone special.

##### **MATERIALS PROVIDED**

Tuition: Member \$25/Non-Member \$30

##### **Glass Painting**

##### **Instructor Julia Thomas**

One Evening, November 8, Tuesday, 6-9pm

One Evening, November 15, Tuesday, 6-9pm

These workshops are for beginner to advanced artists. Glass painting is for all level of artists. This particular workshop will encompass a drawing phase, a composition phase and a painting phase. Bring along pictures you want to draw or use the patterns provided for you. You will complete a painted glass to take home. The subject matter is your choice!

##### **MATERIALS PROVIDED**

\$20/Non-Member \$30

##### **Painting Workshops**

##### **Instructor Jim Smeltz**

One Evening, November 9, Wednesday, 6:30-8:30pm

This workshop is open to any media, acrylic, watercolor and water based oils. The choice is yours! **Painting a Landscape**-Colors of November is the focus of this evening.

Tuition: \$10.00

**Snowman/Christmas Card Workshop** is the focus of this evening

One Evening, November 16, Wednesday, 6:30-8:30pm. Card stock will be provided. Bring basic supplies, brushes, paint, palette, water cup and paper towels.

Tuition: \$15.00

##### **Spirited Art – Laugh, Paint, Sip**

##### **Instructor Jill Swersie**

One Evening, November 18, Friday, 6-9pm

Uncork your creativity!

Spend an evening with old friends or join us to make new friends while you learn the basics of acrylic painting while sipping your favorite beverage! All materials needed for you to create an acrylic painting will be provided.....just bring along your favorite beverage and any snacks you would like to enjoy!

Tuition: Member \$30/Non-Member \$35

PoconoArts classes fill on a first come, first serve basis. Placement in a course is secured when payment in full is received. If PoconoArts must cancel a class due to low enrollment, students will be notified prior to the scheduled start date of the class and full refunds will be issued. Tuition refunds will be honored if received ten days prior to the beginning of a class/workshop. PoconoArts will not refund or reduce any class fees for missed classes or late enrollment. The Pocono Arts Council is a local arts service organization serving Monroe, Pike and Wayne counties.

### Pocono Medical Center Sponsors Hang Up and Drive Program in Local Schools to Educate Safe Driving

For the second consecutive year Pocono Medical Center's Community Safety Program proudly introduces the Hang Up and Drive Program to four local schools beginning on Monday, October 24 at Pocono Mountain East High School at 9:15 a.m. and Pocono Mountain West High School at 1:00 p.m. and on Tuesday, October 25 at Pleasant Valley High School at 8:30 a.m. and Stroudsburg High School's junior class at 12:15 p.m. and senior class at 1:20 p.m.

Hang Up and Drive is an informative program designed to encourage people to adopt safe and healthy driving habits and behaviors. The program's inception was inspired by the tragic story of Jacy Good of Lititz, PA and her almost fatal experience in a car accident that happened on May 18, 2008, caused by a distracted driver. Good and her husband Steve Johnson embarked on a mission to educate audiences about distracted driving and have become nationally successful. Good appeared as a guest on The Oprah Winfrey Show and featured as a "Hero Among Us" in People Magazine.

Sponsoring the Hang Up and Drive program to speak at these local school districts will serve to enhance the already robust services by providing further programmatic support and producing more educational materials for the community. "Pocono Medical Center is honored to once again invite Jacy Good and Steve Johnson to our area schools," said Geoffrey M. Roche, Director of Public and Government Affairs of Pocono Medical Center. "As the area's only Level III Trauma Center, part of the Mattioli Emergency Center, it is our health system's vision to support the education for our county on these most important issues of the dangers and impacts of distracted driving and trauma."

In addition to the Hang Up and Drive programming, Po-

cono Medical Center's Community Safety Program has continually led multiple initiatives throughout local schools through partnering with local EMS providers to deliver distracted driving simulation assemblies and class sessions, which has impacted over 2,000 local students on the consequences of distracted driving.

Since January of 2016, Pocono Medical Center's Community Safety Program has served over 160 community members after adopting the Monroe County Community Safety Program, which had served the community for nearly 27 years. Pocono Medical Center's Community Safety Program's Car Seat Program is a voucher-based service that offers parents and expecting mothers the opportunity to obtain a car seat for their newborn or child free of cost.

The Hang Up and Drive program has been trained by the National Safety Council to help schools meet their safety goals. The program has had a tremendous impact on over 666 audiences in 32 states since 2011. Individuals interested in learning more about the Hang Up and Drive Program, please visit <http://www.hangupanddrive.com/>.

### Equipped for Rescue – Pocono Medical Center and Suburban EMS Donate Rescue Supplies to Stroud Area Regional Police Department

Pocono Medical Center in conjunction with Suburban EMS donated a Sked® Basic Rescue System and first-aid and trauma medical supplies to Stroud Area Regional Police Department.



*From left: Dawn Stout, EMS and Transport Services Supervisor of Pocono Medical Center; Matthew Pawlikowski, EMS Transport Coordinator of Pocono Medical Center; Mehmet Barzev, Paramedic Suburban EMS; Captain Jennifer Lyon, Stroud Area Regional Police Department; Police Chief John Ward, Stroud Area Regional Police Department; Lieutenant Paul Gasper, Stroud Area Regional Police Department; Sergeant Robert Eberle, Stroud Area Regional Police Department*

Suburban EMS looked to Pocono Medical Center for their support after identifying Stroud Area Regional Police Department's need for supplies that further protect and optimize the work of their officers, "While collecting data and working with the Police Department in preparing a class that was going to be given at an EMS conference, I was

made aware that they were in need of a few items. I went to my liaison at Pocono Medical Center. Since I am very familiar the community involvement that they strive for at Pocono Medical Center, I was sure they would be willing to help procure the items,” said Mehmet Barzev, Paramedic.

The Sked® Basic Rescue System is a lightweight, portable stretcher designed to safely transport or extricate persons in confined spaces or settings that may make traditional retrieval impossible or time ineffective. The backpack filled with medical supplies is intended to provide further preparation for the officers in need.

### **A Game Changer in Heart Care – Pocono Medical Center Announces the County’s First 12-Lead EKG System for Local EMS Providers**



*Geoffrey M. Roche, Director of Public and Government Affairs of PMC announcing the new 12-Lead EKG System at yesterday’s CODE EMS 2016 Conference at Kalahari Resorts and Conventions.*

As the region’s only comprehensive cardiac and emergency care program, Pocono Medical Center officially announced the debut of its 12-lead EKG system for local EMS providers at yesterday morning’s CODE EMS 2016 Conference Information Critical at Kalahari Resorts and Conventions with hundreds of local and out-of-state EMS professionals, organizations, and providers in attendance. An electrocardiogram (EKG) is a test using 12 electrodes attached to a patient’s body that monitors the electrical activity of the heart in the event that someone is suspected to have a heart-related issue. When a call to 911 is made for chest pain, EMS will arrive on the site. With Pocono Medical Center’s all new 12-lead EKG system, local providers will now have the ability to electronically send the patient’s heart activity to Pocono Medical Center physicians and nurses who can view and monitor the activity in real time. This system not only strengthens the works of local providers in the pre-hospital setting, but also improves the quality of care by allowing EMS providers to communicate with the emergency response team so any appropriate measures may be prepared before the patient’s arrival.

“When our EMS partners arrive at the door, with a pre-hospital heart attack, we’re ready,” said Dr. Nicholas

Demers, D.O., Associate Medical Director of Emergency Services of Pocono Medical Center’s Mattioli Emergency Department. “Heart attack care time is everything. And we’ve now gained all of the time on the front end, compared to other providers who must wait to make these determinations.”

When EMS sends an EKG to the emergency room, the emergency physician can seamlessly transmit the information to the cardiologist on call who can view and monitor the activity via desktop, phone, or tablet no matter where they are located. When heart surgery is required, Pocono Medical Center is also the region’s only hospital with a cardiothoracic surgeon onsite, 24/7.

“The new 12-lead EKG system is truly a game changer when it comes to saving lives,” said Dr. Karthik Sheka, M.D., Medical Director of Cardiac Catheterization and Electrophysiology Labs of Pocono Medical Center. “With this system, we can start patient care properly before they even enter the door.”

By the end of 2016, Pocono Medical Center will have made the 12-lead EKG system available to local emergency medical providers including Bushkill EMS, Pocono Mountain Regional EMS, Suburban EMS, and West End Community Ambulance Association.

### **Frailey Insurance and Financial Services Christmas tree project benefits Monroe County Area Agency on Aging and Pleasant Valley Manor**

The holidays are approaching, which means it’s time to give back to the community at Frailey Insurance and Financial Services. Starting Tuesday, November 1, the public, members, friends and family can support the Christmas tree project, Angels for Aging. The event is being coordinated by the Frailey team at their office located at 1286 North 9<sup>th</sup> Street, Rt. 611, Stroudsburg.

“This is our fifth year supporting the elderly in our communities. By engaging in this project, we are enhancing the quality of life of some Monroe County senior citizens age 60 and older. We are doing this by picking a name off the tree and fulfilling their wishes. We then wrap the gifts, attach their name, and place them under the tree. Gifts will be picked up on Wednesday, December 7, 2016. It’s always a pleasure making a difference in the lives of others. I encourage anyone who is interested to come in and pick a name from our tree,” says Josephine A. Fontan, project coordinator and Member Servicing Advocate/ Training Supervisor.

“Many of the seniors that we serve have outlived their families, and are also low income. The thoughtful gifts given by Frailey Insurance and Financial Services are sometimes the only holiday cheer that these individuals receive during the holidays. It makes such a huge difference!” states Gretchen Peters, Access Services Coordinator, Monroe County Area Agency on Aging.

If you would like more information about our Angels for Aging project, you may contact Frailey Insurance and Financial Services at 570 421-7447.

### Pocono Raceway Tickets Now On Sale

Tickets to all races at Pocono Raceway are now on sale.

Following a renewal period and pre-sale participation, the public can now purchase tickets for the 2017 season.

Pocono Raceway will host seven major events next year, including two NASCAR and one Verizon IndyCar Series weekend.

Tickets can be purchased on-line at [www.poconoraceway.com](http://www.poconoraceway.com), by calling 1-800-RACEWAY or in person at the Pocono Raceway Ticket Office on Long Pond Road. In addition, Pit/Paddock passes, Gift Cards and Tricky Triangle Club tickets can also be purchased.

All children (ages 12 and under) tickets are free for Friday and Saturday support races and half price for Sunday events in the 100 and 200 level grandstands.

Pocono Raceway will host a pair of NASCAR Cup Series races, the Axalta "We Paint Winners" 400 on June 11 and the Pennsylvania 400 on July 30 and the ABC Supply 500 Verizon IndyCar Series will be held August 20. NASCAR Cup tickets start at \$45 while INDYCAR tickets start at just \$25.

'The Tricky Triangle' will welcome back the NASCAR XFINITY Series for the Pocono Green 250 on June 10 race and hold the NASCAR Camping World Truck Series Pocono Mountains 150 on July 29. Tickets to either of those races are \$25.

Two ARCA Racing Series presented by Menards races complete the schedule, the General Tire AnywhereIsPossible 200 on June 9 and the 150-mile race on July 28. Friday race tickets begin at \$10.

### 2017 Pocono Raceway Schedule

Friday, June 9: ARCA Racing Series presented by Menards

Saturday, June 10: NASCAR XFINITY Series, FOX, 1 p.m.

Sunday, June 11: NASCAR Cup Series, Fox Sports 1, 3 p.m.

Friday, July 28: ARCA Racing Series presented by Menards

Saturday, July 29: NASCAR Camping World Truck Series, Fox Sports 1, 1 p.m.

Sunday, July 30: NASCAR Cup Series, NBC Sports Network, 3 p.m.

Sunday, August 20: Verizon IndyCar Series

### Fine Artists & Craftsmen Needed for ARTSPACE Gallery's Holiday Store

As is its tradition, the ARTSPACE Gallery, located at 18 N. Seventh St., Stroudsburg, will open its doors as an art gift shop for the Holiday season. Participation in this year's store is open to all PoconoArts members. Membership is an affordable \$39 per year for individuals or \$29 for seniors and artists may join to be in the store.

An application form is available on line at [poconoarts.org](http://poconoarts.org) or in the gallery and the deadline to participate is November 11, 2016. The store opens on November 25 and runs through January 2, 2017, with hours based upon volunteer availability. The PoconoArts staff will manage the store 10AM – 4PM, Monday through Friday, with evening and weekend hours handled by volunteers. Fees for participation are: \$30 with a 20% commission for volunteers (min. 4 hour shift) and \$40 with a 25% commission for those who do not volunteer. The more volunteers, the more hours the store can be open, resulting in more sales. A special reception and member discount night is scheduled for Thursday, December 1. For further information, call the PoconoArts office at 570-476-4460 or email [laura@poconoarts.org](mailto:laura@poconoarts.org).

The Pocono Arts Council is a local arts service organization serving Monroe, Pike and Wayne counties. The mission of the council is to build the community artistically and culturally by providing leadership, service and education - "Culture Builds Community." Further information can be found by visiting its website, [www.poconoarts.org](http://www.poconoarts.org) or calling 570-476-4460.

### NCC to Hold Annual Craft Fair

Find unique gifts and items of beauty at Northampton Community College's 35th annual fall craft fair on Saturday, November 12, from 9:00 a.m. to 3:00 p.m. at the Arthur L. Scott Spartan Center, Main Campus, 3835 Green Pond Road, Bethlehem Township.

As one of the largest craft fairs in the Lehigh Valley, the event will feature more than 160 crafters. Admission is \$2, general public; \$1 seniors 65+; and free for children under 12. Non-perishable food items will be collected at the door for the NCC food bank. For more information, email [nhutt@northampton.edu](mailto:nhutt@northampton.edu) or call 610-861-5088.

### Pocono Medical Center's ESSA Heart and Vascular Institute Marketing Campaign Receives International Recognition from the 2016 AVA Digital Awards

Pocono Medical Center's recent campaign and television commercial for its ESSA Heart and Vascular Institute received a Platinum Award for its digital marketing work from the 2016 AVA Digital Awards. The AVA Digital Awards are an international competition presented by the Association of Marketing and Communication Professionals that recognizes outstanding work in digital communi-

cation.

Pocono Medical Center's award-winning ESSA Heart and Vascular Institute campaign was developed by our marketing team led by Director, Danielle Jordan, in collaboration with our agency, Total Marketing Resources (TMR) and Liquid Interactive of Allentown, PA, features Harvard-trained, nationally-acclaimed, and the region's only cardiothoracic surgeon, Dr. Nche Zama, M.D., PhD.

"As a Health System, we are fortunate to have a dedicated and innovative cardiac team focused on providing excellence in cardiac care, that when combined with our creative marketing group, provides us the opportunity for international recognition," said Stephen J. Cunningham, Senior Vice President, Chief Business Development Officer.

To view the award winning ESSA Heart and Vascular Institute TV commercial featuring Dr. Zama, visit [PoconoMedicalCenter.org](http://PoconoMedicalCenter.org) or Pocono Medical Center's YouTube channel.

Celebrating its 10<sup>th</sup> anniversary this year, Pocono Medical Center's featured ESSA Heart and Vascular Institute has performed over 1,700 open heart surgeries, offering Monroe County and its surrounding communities with complete and comprehensive cardiac care from the region's most-experienced and highly trained providers, physicians, and surgeons.

### **College Cash Consulting and Educational Services Offers new Educational Options**

College Cash Consulting and Educational Services is pleased to announce that we have now added online tutoring and homeschool consultation and evaluation to its menu of educational services.

We now offer one-on-one private and at-home tutoring to students in all grades K- 12 grade using online technology. Our tutoring is tailored to each individual student's educational needs including remediation and enrichment/acceleration. By tutoring online, we will be able to meet every family's schedule in most locations as long as there is a wireless connection. We have clients in Central Pennsylvania and in Virginia. Location is no longer a barrier to receive quality educational services that your student deserves. Our educators are all credentialed with all the necessary background clearances to further insure your student's safety and ease your concerns.

Although many of our clients attend public and private schools, we offer consultation and evaluation services to homeschool students. College Cash Consulting is licensed with CHAP (Christian Homeschool Association in Pennsylvania), Pennsylvania Homeschoolers Accreditation Agency, and Mason-Dixon Homeschool Association. College Cash Consulting and Educational Services is very familiar with the homeschool laws and regulations and one of our services is helping families sort through the bu-

reaucracy and paperwork of getting a homeschool program established for their children.

Our ultimate goal is to guide your student to the right college major, the right career, in the right college with the least out-of-pocket expense.

Call us at 570-445-4244 or email us at [maria@CollegeCashConsulting.com](mailto:maria@CollegeCashConsulting.com) for more information.

### **Cheryl Cloke, Medicare Supplement Services Personal Attention When It Counts!**

Whether you're new to Medicare or already enrolled in Medicare, working with a trusted advisor is always in your best interest.

Cheryl began her career in the insurance industry with Insphere Insurance Solutions in 2009. Cheryl left the company and opened Medicare Supplement Services as an independent contractor, who is licensed in Pennsylvania and New Jersey. Since that time, Cheryl earned the AHIP accreditation, with an emphasis on waste fraud and abuse training. She is current with state-required certifications and participates in continuing education courses that broaden her insurance knowledge base. As an independent agent, Cheryl offers her clients plan options with numerous insurance providers.

During the initial consultation, Cheryl will determine the plan that best suits many or most of a client's health care requirements that will cover the remaining 20% that Medicare Part A does not cover.

Cheryl typically meets with her clients in their home. This allows for a more personal, convenient appointment. If this is not a comfortable option, other arrangements can be made.

Medicare Supplement Services can be your primary contact for information, enrollment and on-going support related to your Medicare coverages.

To schedule your no fee, in-home consultation, contact Cheryl at (570) 814-6046.

### **Riverside Rehabilitation Welcomes New Physical Therapist**

Mary Gilbo was raised in Brooklyn, NY, and moved to Pennsylvania in 2006. Mary transferred as an undergraduate student to East Stroudsburg University in 2009, entered their graduate program in 2011, and graduated with a Master of Science in Speech/Language Pathology in 2013. She started her position with Riverside Rehabilitation on August 22, 2016. Mary's previous experience includes working as a school-based speech & language pathologist working with students in Kindergarten through 8<sup>th</sup> grades.



Mary Gilbo

In her free time, Mary enjoys reading, hiking, kayaking, sky diving, exercising, cooking, and doing yoga. Mary is a passionate advocate for her ten year old nephew with Down syndrome and enjoys participating with her family in fund-

raising and advocacy/awareness events with the National Down Syndrome Society and the Pocono Parents of Down Syndrome. Mary is excited to see what her future with Riverside Rehabilitation has in store and she looks forward to providing exceptional speech and language services to members of the community.

Riverside Rehabilitation, a leader in therapy for over 20 years, provides Outpatient Physical, Occupational, and Speech Therapy at 5 locations throughout Monroe country.

Mary Gilbo is accepting new patients and can be reached at [www.riversiderehab.com](http://www.riversiderehab.com) or by contacting the Brodheadsville office at 570-992-4400 or the East Stroudsburg office at 570-424-1706.

### Vigon International supports Pocono Alliance with \$9,000 Contribution



From l to r: Michael Tukeva, Pocono Alliance Executive Director; Steve Somers, Vigon International President/CEO

Vigon International, Inc. donated \$9,000 to two Pocono Alliance programs: Tax to the Max For Kids Pre-K Scholarships and the Bridges Out of Poverty. The East Stroudsburg business is a manufacturer and supplier of high quality flavor and fragrance and ingredients.

“We are very grateful for Vigon’s continued support of Pocono Alliance. They are truly dedicated to changing lives in our community,” Pocono Alliance Executive Director Michael Tukeva said.

Vigon donated \$8,000 for the Tax to the Max Pre-K Scholarship Program which provides tuition assistance to children from financially eligible families to attend approved pre-school facilities. The Pre-K EITC program allows businesses like Vigon International to choose to invest their tax dollars in to their local community and future workforce. Vigon also contributed \$1,000 towards the Bridges Out of Poverty program which helps inspire and empower people living in poverty to lift themselves and their families to economic self-sufficiency.

“Vigon International is happy to support local programs, like Tax to the Max and Bridges Out of Poverty, that provide opportunities for families to live healthy, safe and meaningful lives,” Vigon President/CEO Steve Somers said.

Pocono Alliance provides resources to the community by building relationships and creating solutions. For more information on Pocono Alliance programs go to [www.PoconoAlliance.org](http://www.PoconoAlliance.org) or visit Pocono Alliance on Facebook, Twitter or Instagram.

### Colandino Hired by Better Homes and Gardens Wilkins



Brian Colandino

Dennis A. Mooney, Sr. V.P./Assoc Broker announced the hiring of Brian Colandino Sr. as a Realtor and member of the Stroudsburg office sales team. Colandino, who is a graduate of the Pocono Real Estate Academy—2016, took the required courses and passed the State exam to be licensed as a Salesperson for the sales and rentals of residential homes.

Colandino, new to the real estate industry, has excellent interpersonal skills and has prior experience which will assist him in developing his new career.

Colandino attended Pleasant Valley High School and East Stroudsburg University. From 1997 through 2001 he was in the U.S. Army as Military Police in the 320<sup>th</sup> Military Police Battalion. After his service, he was the Owner/manager of BC Construction specializing in roofing. He owned the company through 2006.

Colandino boasts that from 2006 through the present, he was a “stay at home Dad” earning the titles Household

CEO, Domestic Engineer and Director of Child Development for this two children.

Said Thomas R. Wilkins, CEO, “While Brian made us laugh about his “stay at home” career, with the excitement level that Brian has to be back in the workplace and starting a new career, I can do nothing but predict success for him. Colandino exhibits great people skills and with the free training offered by Better Homes and Gardens Real Estate, we can fast-track him into learning this business without any problem.”

Mooney further stated, “We specialize in bringing new people into the business or those persons that have been with another broker for several months and cannot seem to get the training they need or the training costs them money. This is what definitely excited Brian about coming to our company—our training.”

Better Homes and Gardens Real Estate Wilkins & Associates offer extensive training for persons coming into the business. In November the Agents will receive training from Lumentus Social, a very well respected company that specializes in social media marketing. Lumentus’ presentation is one that will be offered to all of the agents with Better Homes and Gardens Real Estate Wilkins & Associates as well as those persons that have not joined but want to see and experience what Better Homes and Gardens Real Estate and our support are all about.

In addition to that, all agents are able to utilize the Greenhouse, an intra-website designed to teach the agent everything from listing a home, selling a home, various time-management skills and other tools necessary to be successful.

Said Wilkins, “We’re a traditional Broker; which means, we don’t collect recruiting fees or make our money by charging agents for training, office fees and such, instead, we’re partners with our sales staff in that when they are successful, we as a company are successful. In the second half of 2016, all of our Realtors, as well as us a company, have exceeded last year’s sales and rentals and everything is on track for 2016 to end on a very positive note.”

### **Pocono Raceway, Chevrolet, PA Game Commission Partner On Bat House Distribution**

Pocono Raceway President & CEO Brandon Igdalsky Senator Mario Scavello (R-40), State Representative Keith Gillespie (R-42), majority chairman of the House Game and Fisheries Committee and Matt Hough, Executive Director of the Pennsylvania Game Commission were on hand Friday to donate bat houses during an interactive session at the raceway’s massive 25-acre, three megawatt solar farm.

The bat houses were created by repurposing Chevrolet Volt battery covers, which was challenging to recycle by traditional means. Recycled scrap circuit trays from Chevrolet SUV and truck engine control modules fit inside the

structure, providing an easy-to-cling-to surface for the bats.

“We’ve built about 450 of these bat houses over the last six years,” said John Bradburn, General Motors’ global waste reduction manager. “At GM, we view waste as just a resource out of place. This initiative reinforces our commitment to the environment while enabling us to work alongside students who help us put the finishing touches on these projects.”

Bradburn led the initiative on the bat houses and was at Pocono Raceway in 2015 when members of the Pocono Raceway Kids Club powered by Pocono Medical Center built the bat houses in conjunction with the NASCAR Green program.

“This is a tremendous example of teamwork and a lot of people and organizations working together for a great benefit,” said Igdalsky. “Our thanks to Chevrolet for finding this innovative reuse application, to the Game Commission for utilizing the bat houses and to our little fans for helping us build them.”

Fifteen bat houses were constructed at Pocono Raceway and four will be used around the raceway’s property. The Pennsylvania Game Commission will utilize the others to provide a shelter for female bats and their young throughout Northeastern Pennsylvania.

The bat houses can accommodate up to 150 females and their young. Bats are a critical element to the ecosystems balance as each one can eat up to 5,000 insects per night and provide mosquito control.

Courtesy of the Pennsylvania Game Commissions, signs will accompany each bat house explaining the partnerships and benefits of the bat houses.

### **St. Luke’s Quakertown Campus Earns Trauma Center Status**

The board of directors of the Pennsylvania Trauma Systems Foundation (PTSF) has approved St. Luke’s Quakertown Campus as a fully accredited Level IV Trauma Center in Pennsylvania effective November 1, 2016. The Level IV accreditation process includes an assessment of whether the hospital complies with standards of accreditation for appropriate and timely care of injured patients, advanced levels of trauma education for nursing and physician staff, and rigorous review of trauma care delivery. PTSF officials concluded the successful process with an inspection at St. Luke’s Quakertown, Edward Nawrocki, President of St. Luke’s Quakertown Campus, said.

Accreditation as a Level IV trauma center assures the public that St. Luke’s Quakertown Emergency Department physicians and staff are well equipped to evaluate and treat trauma patients and rapidly transfer those patients requiring a higher level of trauma care.

“We are extremely proud to be able to provide these needed services and ensure that excellent trauma care is delivered close to home,” Vicky Lazansky, DO, Emergency Department Director and Trauma Program Medical Director at St. Luke’s Quakertown Campus, said. “This achievement speaks volumes about the commitment of our employees to provide great patient care, and it is a testament to our commitment to the communities we serve.”

William S. Hoff, MD, Chief of Trauma and Acute Care Surgery for St. Luke’s University Health Network, believes the Quakertown accreditation will serve the region well.

“Level IV Trauma Centers continue to fill a critical need especially in Pennsylvania, a state that contains so many less populated areas.

“Earning this designation means patients in Upper Bucks and Upper Montgomery counties can be seen by a trauma team more quickly because they don’t have to be transported as far. Using a local trauma center decreases travel time for EMS and provides paramedics better turn-around-time. This allows them to serve the local community more efficiently and effectively,” Hoff said.



*St. Luke’s Quakertown Campus has earned full accreditation as a Level IV Trauma Center.*

St. Luke’s University Health Network includes a total of three trauma centers: St. Luke’s University Hospital in Bethlehem has been a Level I Trauma Center for almost 20 years, St. Luke’s Miners Campus in Coaldale was named the first Level IV Trauma Center in Pennsylvania in 2013, and now St. Luke’s Quakertown Hospital. Trauma centers provide specialized medical services and resources to patients suffering from traumatic injuries. Appropriate treatment has been shown to reduce the likelihood of death or permanent disability to injured patients.

“The people of our community can be assured they are receiving the highest level of care at St. Luke’s Quakertown Hospital,” Nawrocki said. “Achieving Level IV Trauma Center status is yet another example of our ongoing commitment to the Upper Bucks and Upper Montgomery County communities where we continue to fulfill our mission of providing quality care close to home.”

## **Kristin Keenan and Lauren Sulovski Join St. Luke’s Obstetrics & Gynecology Associates**

St. Luke’s Obstetrics & Gynecology Associates has recently announced an addition to its own family.

Kristin M. Keenan, CRNP, and Lauren K. Sulovski, PA-C, have joined SLOGA’s Bethlehem and Wind Gap offices to enhance the excellent care for which the practice is well known.

Sulovski earned a Master of Science in Physician Assistant Studies from Seton Hall University in 2007 and a Bachelor of Science in Biology from the University of Scranton in 2004.



*Lauren K. Sulovski, PA-C,*



*Kristin M. Keenan, CRNP*

Sulovski’s experience includes assisting in cesarean sections and gynecological surgeries, endometrial biopsies, first trimester and other obstetrical ultrasounds.

She is certified by the National Commission on the Certification of Physician Assistants.

Keenan brings five years as a Women’s Health nurse practitioner to her new role. She has provided both primary gynecology and high risk obstetrical care to women of all ages.

She also has spent 11 years as a charge and staff nurse who worked in the high- and low-risk pregnancy, labor, delivery and postpartum settings.

Keenan earned a Master of Science in Nursing degree from DeSales University in 2008 and a Bachelor of Science in Nursing degree from the University of Pittsburgh in 2000. She is certified by the American Academy of Nurse Practitioners.

Physicians at St. Luke’s Obstetrics & Gynecology Associates include Elizabeth L Dierking-McAtee, M.D., Christine Talmage, MD, Christopher B Gilbert, M.D., Ronald M Kriner, D.O., Joseph C Merola, M.D., Robert J Sallash, M.D., Karen E Taverna-Miller, M.D., and Adriaan J Van Gaalen, M.D.

## Healthy Workplace Awards

The 2016 Healthy Workplace Awards luncheon was held on Thursday, October 27th at Terraview at Strouds Moor, and was sponsored by the Greater Pocono Chamber of Commerce, Highmark Blue Cross Blue Shield, and ChamberChoice.



From l to r: George Roberts; GPCC Chairman, Illeana Derkes, Pocono Medical Center, Geoffrey Roche, Pocono Medical Center, Christine Andrew, NE PA Community Federal Credit Union, Kerri McKeown, Highmark Blue Cross Blue Shield, Robert Phillips, IOM., President / CEO of GPCC

(Photo courtesy of VIP Studios)

The purpose of the Healthy Workplace Awards is to recognize companies that are adopting and continuing wellness programs in their workplace.

The 2016 Healthy Workplace Award for the Small Business (under 100 employees) was awarded to NE PA Community Federal Credit Union. The 2016 Healthy Workplace Continuing Excellence Award was given to Pocono Medical Center.

Congratulations to the winners and a thank you to all those who submitted nominations. You will see more businesses offering wellness programs to keep their employees healthy, and as a result, help reduce their health care costs

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact

Patricia Metzgar at 570.421.4433 or email to [pmetzgar@greaterpoconochamber.com](mailto:pmetzgar@greaterpoconochamber.com).

## Ribbon Cuttings

### Keratin Lounge



A ribbon cutting was recently held to celebrate the grand opening of Keratin Lounge, located on 9 South 7th Street in Stroudsburg. To make an appointment, or to find out what services they provide, they can be reached at 570.424.1157.

### Nai's Tea, Coffee, & Collectibles



Nai's Tea, Coffee, & Collectibles, located at 246 Stadden Road (Route 611), Peddler's Village in Tannersville, recently held a ribbon cutting to celebrate the opening of their new business. For more information, you can contact them at 570.534.4446.

# Angels for Aging



The team at Frailey Insurance and Financial Services put up a Christmas tree.

Monroe County Area Agency on Aging and Pleasant Valley Manor supply the names of elderly people along with their two wishes.

These names and wishes are placed on the tree in order for clients, public and staff to take.

Starting Tuesday, November 1, wishes are purchased and gift wrapped placing the name on top of the gift.

All gifts must be returned by  
Wednesday, December 7, 2016,  
To Frailey Insurance and Financial Services  
1286 N. Ninth Street, Stroudsburg

Representatives of Monroe County Area Agency on Aging and Pleasant Valley Manor distribute the gifts to the elderly.

Contact: Frailey Insurance and Financial Services at 570 421-7447

## Business Card Exchange

The Business Card Exchange was held on October 4th at Grace Park Seniors Living Well in Stroudsburg.

The next Business Card Exchange will be held on Tuesday, November 7th at the Inn at Pocono Manor in Pocono Manor, PA.

Sponsorships are available for future business card exchanges. For more information, please contact the Chamber at 570.421.4433.

**Business Card Exchange  
and other Sponsorships  
Available for 2017!**

**We are also looking for a  
business who would like to  
host a Business Card  
Exchange.**

**Please contact  
Pat Metzgar at the  
Chamber at 570.421.4433**

## Women in Business

The October Women in Business luncheon, sponsored by Pocono Medical Center, was held at Shawnee Inn & Golf Resort. The topic "Unmasking Breast Cancer" was presented by Dr. Krista Bott of Pocono Medical Center.



*Women in Business Luncheon at Shawnee Inn & Golf Resort*

The next luncheon will be held at The Inn at Pocono Manor, on November 8th and will feature the annual Health & Fitness Expo.



*Dr. Krista Bott, Pocono Medical Center*

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

## Welcome New Members

The following new members are not listed in the 2015-2016 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Nai's Tea, Coffee & Collectibles**

Naira Kasparian

246 Stadden Road, Route 611,

Peddlers Village

Tannersville, PA 18372

516.350.7127

ann.kaspa@yahoo.com

**TEA & COFFEE GOURMET SHOP**

# IMPACT



## Executive Committee

*George Roberts* - Chairman of the Board  
*Debi Cope* - First Vice Chairman  
*Conrad Schintz* - Treasurer  
*R. Douglas Olmstead* - Secretary  
*Tom Sforza* - Assistant Secretary  
*John Holahan* - Past Chairman

## Staff

*Robert Phillips* - President/CEO  
*Patricia Metzgar* - Vice President, Operations/Development  
*Miriam Conway* - Executive Assistant  
*Georgia Strunk* - Office Assistant

## Board of Directors

Madeline Anderson	Linda Salas-Mamary
Michael Baxter	William Skinner
Brandie Belanger	Jeff Snyder
Rich Berkowitz	Marc Troutman
Vinny Bianchi	Dr. Marcia G. Welsh
William Blake	Carl Wilgus
Denise Cebular	Theresa Yocum
Bill Colavito	
Alex Grum	
Bob Hay	
Mike Katz	
Chris Kurtz	
Philip Pope	
Alana Roberts	

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

Greater Pocono Chamber of Commerce  
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Stroudsburg, PA 18360-2093

Phone: (570) 421-4433  
Fax: (570) 424-7281  
URL: <http://www.greaterpoconochamber.com>

***"The Voice of Business in the Poconos"***